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GreenMatch EX Organic Burndown Herbicide Receives WSDA Organic Status



DAVIS, Calif. (April 22, 2008) - Marrone Organic Innovations Inc. (MOI) is pleased to announce that its new organic burndown herbicide, GreenMatch EX, has been declared a registered material for use in organic food production by the Washington State Department of Agriculture. GreenMatch EX controls a broad spectrum of post-emergent grassy and broadleaf weeds and can be used in organic food crops as well as in non-crop areas.

In ongoing efforts to provide effective solutions to organic and transitioning farmers, Marrone Organic Innovations recently launched GreenMatch EX in the western United States. "Weed control is still the #1 unmet need in organic operations," explains Julie Versman, V.P. of Marketing for MOI. "GreenMatch EX provides an excellent, long-lasting burndown of most weeds and is easily applied in standard spray rigs."

The product's formulation was designed to meet the rigorous standards of the United States Department of Agriculture (USDA) National Organic Program (NOP). Achieving WSDA registration status substantiates that NOP standards have been met.

"Many western growers are already achieving excellent results using GreenMatch EX against typical weeds such as spurge, thistle, crabgrass and bindweed," states David Warman, National Sales Manager for MOI. "It is available now in 5 gallon pails for use in food crops and in the many municipal situations where chemical herbicides have been banned."

Monterey AgResources is MOI's marketing partner for GreenMatch™EX in the Western US and can be reached at 559-499-2100 or www.MontereyAgResources.com. For other areas, contact David Warman at 336-202-3433 or dwarman@marroneorganics.com.

Marrone Organic Innovations discovers, develops and markets effective and environmentally responsible products that fill unmet needs for weed, plant disease and pest management. Through a combination of in-licensed technology and its own R&D, MOI develops products that target markets needing better and safer solutions. MOI has an impressive pipeline of new products from its own inventions and those licensed exclusively from others.

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